

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an intercontinental organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Tools and Computerization Systems.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Odessa houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent sellers moving lift truck supplies and materials handling equipment. This system permits Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively features 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous truck models range from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American market, thanks to their stability in retaining a high degree of customer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. lift Truck division located in Cleveland has a skilled team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's original home-based forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled forklifts as part of a nationwide equipment expansion project. Initial sales of this manufacturing equipment focused on large business communities, the armed forces and on state-run corporations. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division began business operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Daewoo began the first domestic forklift business in 1967, and rapidly gained a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's progressive technological enhancements combined with sales success placed them in a position of substantial expansion of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling industry. This plan drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a modern plant which helped launch the business for the fabrication of high end added-value goods suitable for export. In 1993, the company had a global sales network and started exporting designs they had established through in-house expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.