

## Doosan Forklift Attachments

Doosan Forklift Attachments - Doosan Infracore Company Ltd. is an intercontinental organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Instruments and Computerization Systems.

Their United States partner, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Odessa houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client desires.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. What's more, there are more than 90 independent sellers moving lift truck supplies and materials handling equipment. This system allows Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line remarkably includes 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous truck models vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American marketplace, thanks to their stability in maintaining a high degree of client service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. lift Truck division situated in Cleveland has a skilled team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### Doosan's lift truck history

Korea's original domestic lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a nationwide equipment expansion project. Initial sales of this industrial equipment focused on large business groups, the armed forces and on state-run firms. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

### Lift Truck Export Growth

Home-based forklift trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a position of significant expansion of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the highly competitive North American materials handling market. This joint-venture proved highly profitable for Daewoo and their forklift sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added products for export. In 1993, the corporation had a international sales network and started exporting designs they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international marketplaces.